STUDY MODULE DESCRIPTION FORM								
						<sup>ode</sup> 011101111010910650		
Field of				Profile of study		Year /Semester		
Safe	ty Engineering -	Full-time studies - First-		(general academic, practical <b>(brak)</b>	1)	1/1		
Elective	path/specialty			Subject offered in:		Course (compulsory, elective)		
Cycle of	study:	-	For	Polish m of study (full-time,part-time)	)	elective		
C yold O		cle studies		full-time				
No. of h	-					No. of credits		
Lectur		s: <b>30</b> Laboratory: -	1	Project/seminars:	-	1		
	0.4000	program (Basic, major, other)		university-wide, from another	field)			
	-	(brak)	·	•	(bra	ak)		
Education	on areas and fields of sci	ence and art				ECTS distribution (number and %)		
toohr	nical sciences					·		
techr								
	Technical scie	ences				1 100%		
Ewa ema tel. ( Stud	onsible for subje Kapałczyńska nil: ewa.kapalczynska 061 665 24 91 dium Języków Obcych Piotrowo 3a, 60-965 P	@put.poznan.pl PP						
Prere	quisites in term	s of knowledge, skills an	d so	ocial competencies	:			
1	Knowledge	The already acquired language	com	petence compatible with le	evel E	B1 (CEFR)		
2	Skills	The ability to use vocabulary an graduation exam with regard to				on the high school		
3	Social The ability to work individually and in a group; the ability to use various sources of information and reference works.							
Assu	mptions and obj	ectives of the course:						
	0 0	uage competence towards at leas		· · ·		the second second sections		
	ge skills.	to use academic and field specific	c ian	guage effectively in both r	recep	and productive		
3. Impr	oving the ability to un	derstand field specific texts (famili	arizir	ng students with basic tran	nslati	on techniques).		
4. Impr		nction effectively on an internation						
17	•	mes and reference to the	edu	ucational results for	r a f	ield of study		
	/ledge:							
2. Kno	•	cabulary related to the organization cabulary from the market field, ec K1A_W16]				• • •		
	0	cabulary related to marketing, adv		• –	-			
	9	cabulary related to the idea of ma	anage	ement and lean production	n -[ŀ	<1A_W16]		
	ability to give a talk o	n field specific or popular science						
issues using an appropriate linguistic and grammatical repertoire - [K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06] 2. The ability to express basic mathematical formulas and to interpret data presented on graphs/diagrams -								
[K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06] 3. The ability to conduct business correspondence in German - [K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06]								
	ability to conduct busi		- [r\	ΤΛ_001, ΚΤΑ_002, ΚΤΑ_	003,	NIA_004, NIA_000]		

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1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give successful presentations in English. - [K1A\_K05, K1A\_K07]

2. The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment. - [K1A\_K05, K1A\_K07]

3.	The student is aware of the importance of the appropriate behavior in terms of professional ethic and respect toward other	er
vie	ews and cultures [K1A_K05, K1A_K07]	

Assessment methods of study outcomes			
Formative assessment: continuous evaluation during classes (presentations, tests, MT test)			
Summative assessment: final exam (written and oral)			
Course description			
The organization of the company, its sectors/parts, presentation of the company.			
Forms of the enterprise: partnership and company.			
Market, supply and demand, price development on the market.			
Market analysis.			
Marketing, marketing tools, marketing mix and advertisement.			
International fair in Germany, its objectives, conversation at a fair and product?s presentation.			
Economic situation and its stages.			
Management and its types, manager?s tasks.			
The idea of organizational development.			
Lean production: the organization and management of the workplace according to 5S method.			
Factors influencing the localization of manufacturing plant.			
Basic bibliography:			
1. G.Guenat, P.Hartmann: Deutsch für das Berufsleben, Klett 2010			
Additional bibliography:			
1. Braunert /W. Schlenker: Unternehmen Deutsch-Aufbaukurs, Lektor Klett 2006			
2. G.Guenat, P.Hartmann: Deutsch für das Berufsleben, Klett 2010			
3. S.Kołsut: Wirtschaftsgespräche, Poltext 2004			
4. S.Bęza: Blickpunkt Wirtschaft 1, Poltext, 2008			
Result of average student's workload			
Activity	Time (working hours)		
1. Particiation in classes	30		
2. Student open work	4		
3. Preparation for the final assessment	4		

4. Final assessment

## Student's workload

Source of workload	hours	ECTS
Total workload	40	1
Contact hours	30	1
Practical activities	30	1